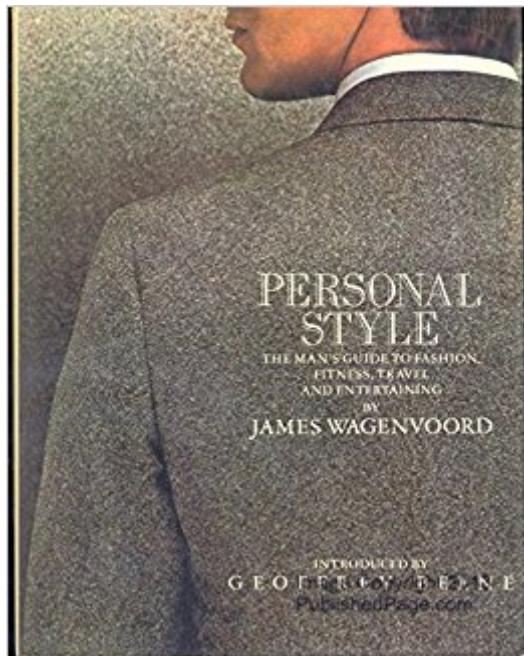


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# Personal Style



## **Synopsis**

Personal Style

## **Book Information**

Hardcover: 222 pages

Publisher: Henry Holt & Co; 1 edition (August 1985)

Language: English

ISBN-10: 003004068X

ISBN-13: 978-0030040689

Package Dimensions: 9.1 x 6.9 x 0.9 inches

Shipping Weight: 1.4 pounds

Average Customer Review: 4.5 out of 5 stars 3 customer reviews

Best Sellers Rank: #2,725,219 in Books (See Top 100 in Books) #33 in Books > Business & Money > Business Culture > Fashion & Image #66096 in Books > Business & Money > Management & Leadership

## **Customer Reviews**

Flusser is a menswear designer and the author of *Making the Man* (S. & S., 1981). *Clothes and the Man* is a detailed look at selecting, fitting, and wearing men's clothing. Flusser articulately emphasizes natural fabrics, proper fit, and classic styles. Clear illustrations supplement the text. Considerable attention is given to business attire, with the chapter on sportswear the weakest part of the book. The price of the book seems high; recommended, with this reservation. *Personal Style* covers more territory. Although Wagenvoord discusses clothing for men, he also deals with grooming, hair care, diet and exercise, travel, and entertaining. He spends less time than Flusser on clothing styles, more on caring for garments, and is more supportive of fabric blends as an alternative to natural fibers. All the subjects he covers are handled adequately, but not in depth, and advice from knowledgeable people is included. For public libraries. Wendy Allex, Central Arkansas Lib. System, Little RockCopyright 1985 Reed Business Information, Inc.

Book came in very good condition - fast shipping. Gave as gift to young man who recently graduated from high school. This book covers all the necessities: hygiene, clothing, etc. Highly recommend

I find it fascinating that the Library Journal review on this page should contrast "Personal Style" with

Alan Flusser's great book, "Clothes and the Man," because I acquired both these titles at about the same time. And while Flusser's book was very influential on my then-developing sense of dress and style, the impact of Wagenvoord's book was much more limited and fleeting. This is interesting, because "Personal Style" sets out to cover an awful lot of ground, broadly but not especially deeply -- not only principles of men's clothing, but also issues of hygiene, diet and exercise, how to iron a shirt or pack a jacket into a suitcase without getting it all wrinkled, how to host a dinner party at home or order with confidence from a restaurant menu, and quite a lot more. The key to developing a distinctive personal style, he argues, is simply to feel comfortable about yourself, take good care of yourself and your possessions, and know how to handle yourself in a variety of situations. Nothing really all that complex. The book is a decent guide for what it sets out to do. But there's another element to it as well. It's a commercial for Grey Flannel. This title must have been commissioned by Geoffrey Beene, because not only does the man himself provide the introduction and the back-cover blurb, but the section on grooming, especially, is liberally illustrated with drawings of Grey Flannel products: deodorant, aftershave, shampoo, soap-on-a-rope, and so on. To its credit, the copy itself doesn't flog Grey Flannel. But the line's presence is still rather obvious. If this isn't a problem for you, you may well find some things in here moderately useful.

This book was a promotional offer with the purchase of Gray Flannel cologne. It was free. An army buddy bought gray flannel in 86 got the book and gave it to me.

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